

International Pizza Expo® 2010

Kamron Karington Special VIP Attendee Pre-Registration Form

Las Vegas Convention Center, March 2 – 4, 2010

Questions?? Call (800) 746-1122 (U.S.) or (502) 736-9500 (Outside U.S.)



Registration is sponsored by Bellissimo Foods.



Please Print/Complete All Sections

Company _____
 First Name _____
 Last Name _____
 Address _____
 City _____
 State _____ Zip _____
 Daytime Ph. _____ Country _____
 Fax _____
 Email _____
 NAPO Membership No _____

International Pizza Expo® Fees

Regular Pre-Registration Fee is \$169. On-Site fee is \$199.

Kamron Karington Special Pre-Registration Fee.....\$115 _____

OPTIONAL PRE-SHOW WORKSHOPS

Session 1 - Donald Cooper, Business Mgmt Boot Camp.....	\$450
Session 2 - Michael Attias, Pizza Catering College.....	\$497
Session 3 - Joel Cohen, Market Your Restaurant	\$125
Session 4 - Kamron Karington, Black Book Marketing.....	\$397
Session 4 - Dave Ostrander, You Want to Open a Pizzeria.....	\$125
Total.....	\$

No additional fee to attend the following events. Numbers are needed for planning. Will you attend?

Tues. 3/2, Keynote Speaker: 7:45 a.m. - 8:45 a.m.....Yes _____ No _____
 Wed. 3/3, Keynote Speaker: 7:45 a.m. - 8:45 a.m.....Yes _____ No _____
 Wed. 3/3, World Pizza Games® Finals & Rockin' Party.....Yes _____ No _____

***A. Business Classification**

- 1 Independent
- 2 Franchise
- 4 Chain
- 5 Food Broker
- 6 Mfg/Supplier
- 7 Dealer/Distributor
- 8 Other _____

***E. How many units do you plan to OPEN in the next 12 months?**

- 1 1-5
- 2 6-10
- 3 11-20
- 4 20+
- 5 NONE

***H. Your Title:**

- 1 Owner
- 2 Manager
- 3 CEO/President
- 4 Corporate Officer
- 5 Purchasing
- 6 Other _____

***K. What do you plan to spend during the next 12 months on new equipment and/or supplies?**

- 1 Less than \$50,000
- 2 \$50,001-\$100,000
- 3 \$100,001-\$150,000
- 4 \$150,001-\$200,000
- 5 \$200,001-\$250,000
- 6 \$250,000+

***D. How many units do you CURRENTLY own or operate?**

- A 1
- B 2-5
- C 6-10
- D 11-20
- E 21-50
- F 50+

G. What is your average sales volume by unit?

- 1 Less than \$200,000
- 2 \$200,001-\$300,000
- 3 \$300,001-\$500,000
- 4 \$500,001-\$750,000
- 5 \$750,001-\$1,000,000
- 6 \$1,000,001+

J. Have you attended a previous Pizza Expo®?

- 1 Las Vegas 2008
- 2 Las Vegas 2009
- 3 First Time Attendee

L. How many restaurant / food shows do you plan to attend in 2010?

- 1 Only Pizza Expo®
- 2 2-4

***A, D, E, H and K are required.**

Please start/continue my FREE subscription to Pizza Today Magazine.
 (Free within Continental US only)

Yes No

Signature _____

Birth Month _____

Payment Must Accompany Form

Make checks payable in U.S. dollars to "Pizza Expo"

MasterCard _____ Visa _____ Amex _____ Discover _____ Check/Cash _____

Name _____ Exp. Date _____ Security Code _____

Card Number _____

Signature _____ Date _____

No one under the age of 16 allowed on the exhibit floor.
 No exceptions.

INTERNATIONAL PIZZA EXPO®

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International Pizza Expo® 2010 Show Registration Instructions.

Name badges for registrations received after February 17 must be picked up on-site at the show.

3-Day registration package includes the following:

1. Admission to your choice of more than 70 educational seminars, two General Sessions featuring pizza industry leaders, Pizza Crust Boot Camp™ and two Beer & Bull Idea Exchanges®.
2. Admission to three exciting days of pizza-only exhibits at the Las Vegas Convention Center. Exhibits are open Tuesday and Wednesday (10 a.m. – 3:30 p.m.), Thursday (10 a.m. – 3:00 p.m.).
3. Watch the world's most prestigious pizza-making contests. The International Pizza Challenge™ will crown the World's Best Traditional Pizza and the World's Best Non-Traditional Pizza.
4. World Pizza Games® return with more fun and excitement when the finals are held at a Rockin' Party for all show attendees.
5. The opportunity to win \$20,000 in our \$20,000 MEGA BUCKS Contest.
6. Discounts on air travel and rental cars.
7. Discounted hotel room rates with complimentary shuttle service from selected hotels.

By Mail:

Complete this registration form and return to:

International Pizza Expo® 2010
Show Registrations
908 S. 8th Street, Suite 200
Louisville, KY 40203

Categories A-D-E-H-K are REQUIRED fields. Incomplete forms will be returned.

By Fax:

Complete this registration form and fax to: 502-736-9502

By Phone:

Call us: (800) 746-1122 (U.S.)
or (502) 736-9500 (Outside U.S.). Be sure to mention you have a Kamron Karington Special VIP Registration Form.

Registration and Show Rules

1. All seminars, General Sessions, Beer & Bull Idea Exchanges® and exhibits will be held at the Las Vegas Convention Center – Central Halls 4 & 5.
2. Registration confirmation will be faxed or mailed. Please allow two to three weeks for processing.
3. Badges will be mailed after February 2, 2010. One-Day Passes will not be mailed.
4. Badges are not transferable and must be worn at all seminars, special events and on the exhibit floor.
5. Pre-registration cut-off date is February 25, 2010.
6. REFUNDS – Pizza Expo® will refund pre-registration fees (minus \$25 processing fee per person registered) provided the request for refund is made in writing to Pizza Expo® at 908 S. 8th Street, Suite 200, Louisville, KY 40203, and received no later than February 2, 2010. **NO REFUNDS AFTER February 2, 2010.**
7. **No one under the age of 16 will be allowed on the exhibit floor. Proof of age will be required. No strollers, baby packs or baby carriers. NO EXCEPTIONS.**
8. **Absolutely NO SOLICITING permitted. Solicitations in the Exhibit Hall by non-exhibiting personnel are strictly prohibited.**

Registration is sponsored
by Bellissimo Foods.

Bellissimo[®]
FOODS
World's Best Ingredients